A Place in Sun Live

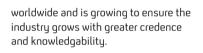
A Place in Sun Live

Association of International Property Professionals (AIPP)

BUILDING CONFIDENCE IN INTERNATIONAL PROPERTY



he AIPP is a non-profit organisation established in 2006 with the aim of raising standards of professionals in the international property industry. Its members comprise of property agents, developers and related businesses who abide by a set code of conduct in order to establish a commitment to high standards and accountabilitu in an otherwise largely unregulated market. This helps to both bond industry professionals with a united voice and provide consumers with confidence - members must act with honesty, transparency and integrity in all dealings with the public and the industry. Global innovators in research and knowledge dissemination the Association has over 300 members



Importantly, the AIPP does not sell property

In 2008 the AIPP set up its own awards programme focused entirely on customer service to reward overseas property agents and developers who demonstrate excellence and professionalism in their levels of customer care. Now in their 3rd year, the AIPP Awards have extended the categories to take into account the important work of their Associate Members, such as lawyers and foreign exchange providers and also to recognise the increase of fractional products in the industry.

The winners of the 2011 Awards programme are announced on Friday 11th March on The Main Stage at *A Place in the Sun Live*. The categories include best agent, best developer and most outstanding example of customer service and winners will receive trophies presented by AIPP Board Member Sue Ash. The panel of judges is drawn from both the overseas and UK property industries and provides a combination of property expertise, high professional standards and independence. In judging the entries they put themselves in the position of the international property buyer posing the question: "What do I want to see in an agent or developer to reassure me that they will deliver?" Chairing the judging panel, The Property Ombudsman, Christopher Hamer: "Initiatives promoting higher standards of customer service and business operation should be encouraged, and these awards provide a valuable contribution. They inspire companies to aim for excellence, encouraging them to evaluate their business processes, and importantlu, how they as a company service to their customers."

The AIPP offers consumer advice on buying property overseas including an overview of what membership means, what the Association can do for consumers and what your responsibilities are as a buyer. For more information visit www.aipp.org.uk



AIPP AWARDS 2011 SHORTLISTED ENTRIES

Best Small Agent - Single Country

- Didim Sun Properties - SPC Overseas Realty - UV10

Best Small Agent - Multi Country

- Colordarcy Investment - ROC Investments - Rivermead Global

Best Large Agent - Single Country - Romance of Turkey - Windrush Alliance

Best Large Agent - Multi Country - Property Frontiers - Property Global Investments - Assetz International

Best Developer, Central & Eastern Europe - Livadhiotis Developers

- Akbuk Resort Group - Minoan Homes

AIPP AWARDS 2011: THE JUDGING PANEL

Chair:

Christopher Hamer, The Property Ombudsman

Judges: Sue Ash, Ash Communications Cliff Casey, On Plan Marketing Peter Esders, Chebsey & Co

Peter Esders, Cheosey & Co Shameem Golamy, Rightmove Overseas Jack Goulding, University of Central Lancashire

Best Developer, The Americas - Invest in Brazil - EcoHouse Developments - Grup Imobiliari Natal Brasil

Best Developer, Africa, Asia & Australasia - Monopoly Property Group

- Iguana Company / Matrix Developments

Most Outstanding Example of Customer Service - Agents & Developers

Colordarcy Investment
Rivermead Global Property
USA Property Investor

Most Outstanding Example of Customer Service - Service Providers - A&G Kouzali Law Office

- A&G Kouzali Law Office -Wincham Investments -Survey Spain



Most Transparent

Marketing Campaign - Colordarcy Investment

- Highground Propery Investment - Rivermead Global



Jonnie Irwin, A Place in the Sun: Home or Away? Nigel Lewis, Primelocation.com Guy Tolhurst, Intelligent Partnership Mark Rickard, HiFX Plc Richard Way, A Place in the Sun Andrew Willoughby, Kinnell Holdings